

CALL FOR PAPERS
International Workshop on Sustainable Development of Tourism in the Lower Mekong Basin

To:

Tourism has become one of the key growth sectors in many countries in the world. Tourism has direct impacts on socio-economic development and plays an important role in promoting strategic collaboration among countries. However, a controversial question among countries is how to exploit the tourism potentials effectively and encourage collaboration in sustainable tourism development.

The research in tourism situation in the Lower Mekong Basin would provide strategic solutions for sustainable tourism development associated with socio-economic development, national securities, foreign affairs and environmental protection. For this reason, Ha Tinh University is holding the international workshop on “Sustainable Development of Tourism in Lower Mekong Basin”.

1. Objectives

Towards The Tenth Anniversary of Hatinh University, based on the linkage between Ha Tinh University and Nakhon Phanom University, Ha Tinh University is holding this international workshop to enhance and develop scientific research capacity for students, lecturers and those interested. In addition, the workshop will assess the results of the students major in Tourism and Travel Services Administration who take part in the exchange programme in Nakhon Phanom University.

The workshop also provides a forum for students, lecturers, researchers, academics and authorities to share research, experiences in tourism management and sustainable tourism development in the Lower Mekong Basin. Moreover, this is a valuable chance for participants to discuss the strategy and solutions for sustainable tourism development and collaboration among countries in the Lower Mekong Basin.

2. Contents

The workshop will focus on the following main contents:

- The cultural characteristics of people and communities in the Lower Mekong Basin.
- The tourism products and marketing strategies on the local, national, and regional levels in the Lower Mekong Basin.
- The current situation of the tourism activities in the Lower Mekong Basin.

- The current situation of human resource development in tourism in the Lower Mekong Basin.
- The exploitation of tourism potentials and strategic planning to develop tourism in the Lower Mekong Basin.
- The collaboration in tourism development between regions and countries in the Lower Mekong Basin.
- The collaboration in tourism development among authorities, enterprises and educational institutions in the Lower Mekong Basin.
- The local and national experiences in making full use of national potentials and strengths in tourism development.
- Strategic planning of the sustainable tourism development with environmental protection.

3. Language and summary report

Language: English, Vietnamese and Thai (Priorities are given to English paper)

Summary report: Approved papers will be published in summary records of the workshop

4. Location and time

Location: Nakhon Phanom University

Time: 01 day, scheduled to be held in April 05th 2017

5. Participants

- Leaders and lecturers from Ha Tinh University and Nakhon Phanom University
- Students majoring in Tourism and Travel Services Administration from Ha Tinh University and students from Nakhon Phanom University.
- Researchers, academics and other stakeholders who are interested in the workshop.

6. Registration and format of the paper

a) Registration

All papers are to be sent directly to email: Yen.truongthuan@htu.edu.vn

Deadline: Before 16:30 on February 25th 2017

b) Format

Authors are invited to submit their abstract which reveals unpublished research content in relation to the workshop's topics (written in English, Vietnamese and/or Thai). A full paper should be comprised of 5 to 8 pages in length, exclusive of references, written in Time New Roman font, 13 point, single line space, page size corresponding to A4; top margin: 3cm, bottom, left and right margins: 2cm; References that appear in the text must appear in the references list in a, b, c, and follow the structure: *Author's surname, year of publication, Title of publication, edition, Publisher's name, Place of publication*; foreign terms and names must be written in Latin characters.

Full paper must comply with submission guidelines including: abstract, key words, introduction, research methods, results, conclusions, references (using APA style);

For further information, please contact:

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We look forward to your participation!

Best regards,



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